



NORTH EAST RECYCLING FORUM Annual Conference 2017
30th November 2017 - 9.00 am - 2.00pm
Durham Town Hall, Market Place, Durham City, DH1 3NJ

‘Future Innovation in the Waste Sector’

Event sponsors: Friends of NERF

**Associate sponsors: Durham County Council - O’Brien Waste Recycling Solutions -
TrakM8 - LARAC**

Speaker Biographies

Mark Shayler, Managing Director, APE

Mark Shayler changes the way businesses think and work. He’s been working on sustainability, innovation, packaging, developing better products, and improving business for over 25 years. In this time he has worked with Nike, Coca Cola, Unilever, Samsung, Amazon, Mars, P&G, Dorset Cereals, and hundreds of little companies who are proving disruptive (including Ugly Drinks, Hiut Denim, Propercorn, and nomnom). He is a Founding Partner of the Do Lectures and Greenlabs. He firmly believes in enterprise as a way of solving problems of equality, sustainability, and poverty. He is a STEM Ambassador, a Design Council Design Associate and a Virgo. He keeps ducks, chickens and children (but not against their will).

Stuart Hayward-Higham, Technical Development Director, SUEZ recycling and recovery UK

Areas of expertise:

- Circular Economy
- System changes and solutions
- Waste production mapping, composition, sorting, treatment and conversion/energy recovery technologies
- Environmental impacts/carbon modelling and prediction
- Markets for solutions and materials in the waste, resource and energy sector
- Emerging or innovative technologies and products
- R&D and innovation throughout the company activities
- Market modelling and forecasting

Stuart Hayward-Higham is currently responsible for non-bidding emerging development activities in SUEZ recycling and recovery UK, delivering tools, techniques and information to meet customers’ business imperatives. This includes delivering new solutions or making successful niche activities mainstream through to market intelligence, market modelling and forecasting. Main activity themes include harnessing waste as a resource, energy and bio-fuels manufacture, sorting, extraction and value enhancement for waste mix resources and the increasing introduction of circular economy based products and solutions. For more information on this speaker contact Kat Malinowska, Senior Marketing Manager at SUEZ recycling and recovery UK

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